



JoHanna Elizabeth Flahiff

Objective

Seattle based Product Designer with a background in NFPA 1977 certified technical gear for wildland firefighters, currently pursuing design opportunities with a focus on sustainability, community, and user centered solutions.

Education

Rochester Institute of Technology, Rochester NY : GPA 3.94

Major : BFA in Industrial Design, *summa cum laude*

Minors : Craft and Material Studies + 3D Studio Arts

Connect

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Experience

Warehouse Associate, Rainier Watch : May 2024 - Ongoing

Supervised warehouse organization and stock, filled wholesale/D2C orders with speed and accuracy, developed systems for more efficient workflow. Assisted in updating systems as the company scaled up in size and output. Answered customer questions, processed returns/exchanges, problem solved complex issues with orders.

Technical Product Designer, True North Gear : Aug 2022 - Mar 2024

Led team in Climate Neutral Certification as the TNG sustainability lead. Advocated user focused solutions and designed custom work for customers. Oversaw transition of production from AZ to WA. Coordinated samples and initial production for the entirety of the Pack Shack Brand. Created + maintained over 50 in-use tech packs.

Shop Associate, Shop One : Aug 2019 - May 2022

Processed shipments from artists, maintained clean shop environment, and trained other new student workers. Helped guests find one of a kind gifts, facilitated sales, and created unique displays to highlight the artwork.

Product Designer , True North Gear Internship : Jun - Sept 2020

Assessed the value of an acquired company through the development of tech packs. Assisted physical pattern processing. Designed a custom fire resistant backpack for customer using Optitex + rapid physical prototyping.

RIT T-Minus Design Competition : Jan 2020

Led team in a design challenge to develop a product utilizing surplus fabric. Won second place out of 40 teams.

Skills

Optitex + Marker

User Centered Design

Concept Development

Quality Control

Softgoods Design

User/Usability Research

TCCP Certification Process

Sewing

Adobe Suite

Project Management

Rapid Prototyping

Video Editing

Interests

Scuba Diving

Woodworking

Letterpress/Bookbinding

Theatre Set Design

Permaculture

Hiking/Trail Running

Quilting/Storytelling

Roller Derby

Volunteer

Seattle Theatre Group : 2022 - Ongoing

RIT Women in Design Annual Panel : 2018 - 2021

Fifth Avenue Theatre : 2021 - Ongoing

Josh Owen Product Time Capsule : 2018 - 2020

Awards

Team Lead, T-Minus - Second Place : 2020

Research Lead, T-Minus - First Place : 2018